

INSTITUTIONAL MARKS



COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions © Pantone, Inc., 2018.

COLORS	PANTONE®	HTML	PROCESS
Blue	PMS 295	003366	C:100% M:78% Y:26% K:28%
Red	PMS 200	CC0000	C:20% M:100% Y:81% K:10%
Metallic Silver	PMS 877		
Grey	PMS 428	CCCCCC	C:23% M:16% Y:14% K:0%
Black	Process Black		

Reproduction of any logos or wordmarks is prohibited without the approval of Florida Atlantic University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (317) 669-0808.

SPIRIT MARKS

Primary Athletic Mark



Secondary Athletic Mark



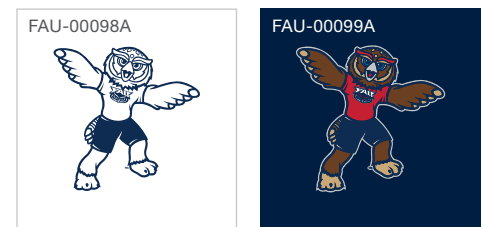
Additional Option



HEART MARKS



MASCOT MARK



COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions © Pantone, Inc., 2018.

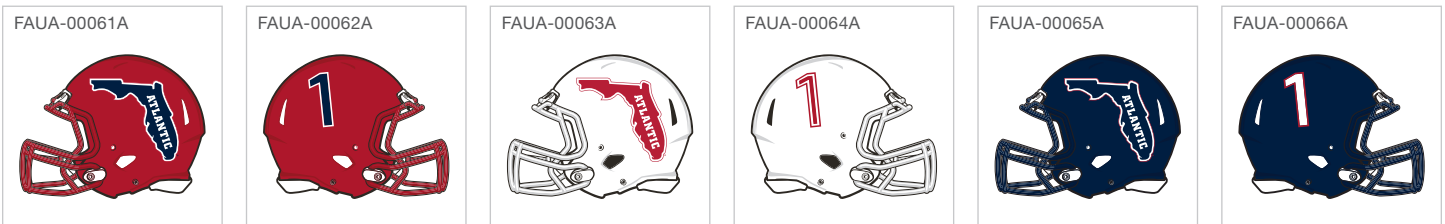
COLORS	PANTONE®	HTML	PROCESS
Blue	PMS 295	003366	C:100% M:78% Y:26% K:28%
Red	PMS 200	CC0000	C:20% M:100% Y:81% K:10%
Metallic Silver	PMS 877		
Grey	PMS 428	CCCCCC	C:23% M:16% Y:14% K:0%
Black	Process Black		

Reproduction of any logos or wordmarks is prohibited without the approval of Florida Atlantic University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (317) 669-0808.

WORD MARK STACKED



HELMET MARKS



BASEBALL USE ONLY Logos restricted to baseball caps only.



COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2018.

COLORS	PANTONE®	HTML	PROCESS
Blue	PMS 295	003366	C:100% M:78% Y:26% K:28%
Red	PMS 200	CC0000	C:20% M:100% Y:81% K:10%
Metallic Silver	PMS 877		
Grey	PMS 428	CCCCCC	C:23% M:16% Y:14% K:0%
Black	Process Black		

Reproduction of any logos or wordmarks is prohibited without the approval of Florida Atlantic University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (317) 669-0808.

ATHLETIC FONT

FAUA-00085A

**ABCDEFGHIJ
KLMNOPQ
RSTUVWXYZ
0123456789**

FLORIDA MARKS

FAU-00092A



FAU-00093A



KIDS CLUB MARKS

FAU-00094A



FAU-00095A



FAU-00102A



FAU-00103A



FAU-00106A



FAU-00107A



FAU-00108A



FAU-00109A



To request department and specialty marks not listed on the art sheet, please contact Crystal Bacchus, FAU Creative Services Department at cbacchus@fau.edu.

COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2018.

COLORS	PANTONE®	HTML	PROCESS
Blue	PMS 295	003366	C:100% M:78% Y:26% K:28%
Red	PMS 200	CC0000	C:20% M:100% Y:81% K:10%
Metallic Silver	PMS 877		
Grey	PMS 428	CCCCCC	C:23% M:16% Y:14% K:0%
Black	Process Black		

Reproduction of any logos or wordmarks is prohibited without the approval of Florida Atlantic University and Learfield Licensing Partners.
For licensing information, please contact Learfield Licensing Partners at (317) 669-0808.

VERBIAGE

Florida Atlantic University®
 Florida Atlantic University Owls™
 Florida Atlantic®
 Florida Atlantic Owls®

FAU®
 FAU Owls®
 Unbridled Ambition®
 Owlsley®

General verbiage will not need to carry a trademark designation when used in conjunction with Florida Atlantic University mark

EMBROIDERY THREAD COLORS

COLORS	PANTONE®	Madeira	Robison Anton
Blue	PMS 295	1242	2609
Red	PMS 200	1147	2472
Grey	PMS 428	1010	2537
White	White	White	White
Black	Black	Black	Black

RESTRICTIONS

Florida Atlantic University requires royalties if:

The product promotes a specific event for which a fee is charged (12% royalty);

The product is being resold by members of the University community, including without limitation, registered student organizations and other affiliated organizations (12% royalty); or

The name, mark, or logo of a third party is used with a Florida Atlantic University trademark (14% royalty).

The product is being resold by members of the University community, including without limitation, registered student organizations and other affiliated organizations.

**Activities or products that include the use of commercial entities names or logos on them will generally be assessed a higher royalty.*

Reproduction of any logos or wordmarks is prohibited without the approval of Florida Atlantic University and Learfield Licensing Partners.
 For licensing information, please contact Learfield Licensing Partners at (317) 669-0808.